



شركة
AL Sabouh الصبوح
Building Material Tr. CO. LLC لتجارة مواد البناء ذ.م.م

Company Profile

2026



AL-SABOUH COMPANY PROFILE

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AL-SABOUH BUILDING MATERIALS TRADING CO. L.L.C

About Us

Founded in 1998 in the United Arab Emirates, AL-SABOUH is one of the leading suppliers of bathroom fittings products and articulate designs to satisfy the needs of a variety of customers worldwide. We are authorized dealer for GROHE, Vitra and more than 13 brands of tiles and sanitary equipment.

AL-SABOUH accessories are aesthetically designed and are used in numerous hotels and residences worldwide. We also produce custom-design accessories for projects.

At a Glance

28+

YEARS OF EXPERIENCE

13+

BRANDS

6

SHOWROOMS & BRANCHES

• Vision

To be a trusted UAE leader in premium bathroom and building-material solutions, recognized for quality, choice and service.

Mission •

To create long-term value for customers, partners and suppliers by providing dependable products, responsive service and professional support.

Products & Brands

They have been carefully designed to suit your needs.

TILES & SURFACES



SANITARY WARE



KITCHEN SOLUTIONS



BATHROOM FITTINGS



Our Brands

Carefully selected brands for premium bathroom fittings, sanitary ware, and tiles.



MAIN BRANDS

The logo for GROHE, featuring the word "GROHE" in a bold, sans-serif font above three wavy lines representing water.

The logo for VitrA, featuring the word "VitrA" in a stylized, handwritten-style font with a registered trademark symbol.

The logo for TEKA, featuring the word "TEKA" in a bold, red, sans-serif font.

The logo for Sukar, featuring a blue triangle icon to the left of the word "Sukar" in a bold, sans-serif font, with the tagline "Sorunsuz Akar" in a smaller font below it.

The logo for Cerazul, featuring the word "Cerazul" in a bold, orange, sans-serif font.

TILES & SURFACES BRANDS

The logo for geotiles cerámica, featuring the word "geotiles" in a bold, blue, sans-serif font and "cerámica" in a smaller, blue, script font below it.

The logo for prismacer cerámica, featuring the word "prismacer" in a bold, grey, sans-serif font and "cerámica" in a smaller, pink, script font below it.

The logo for ETILE, featuring the word "ETILE" in a bold, black, sans-serif font with horizontal lines on either side.

The logo for rocersa, featuring the word "rocersa" in a bold, black, sans-serif font with a registered trademark symbol.

The logo for KTL CERAMICA, featuring the letters "KTL" in a bold, black, sans-serif font with a small blue square icon to the right, and the word "CERAMICA" in a smaller, black, sans-serif font below it.



GROHE is Europe's largest and the world's leading single-brand manufacturer and supplier of sanitary fittings.

QUALITY, TECHNOLOGY, DESIGN AND SUSTAINABILITY.

Four brand values that illustrate Grohe's commitment to creating exceptional experiences.

Grohe set their standards high to ensure that every time you turn on GROHE tap for step into a Grohe shower you can feel the difference.

- | | | |
|------------|-------------|------------|
| 01 | 02 | 03 |
| SAVE WATER | SAVE ENERGY | SAVE MONEY |





GROHE

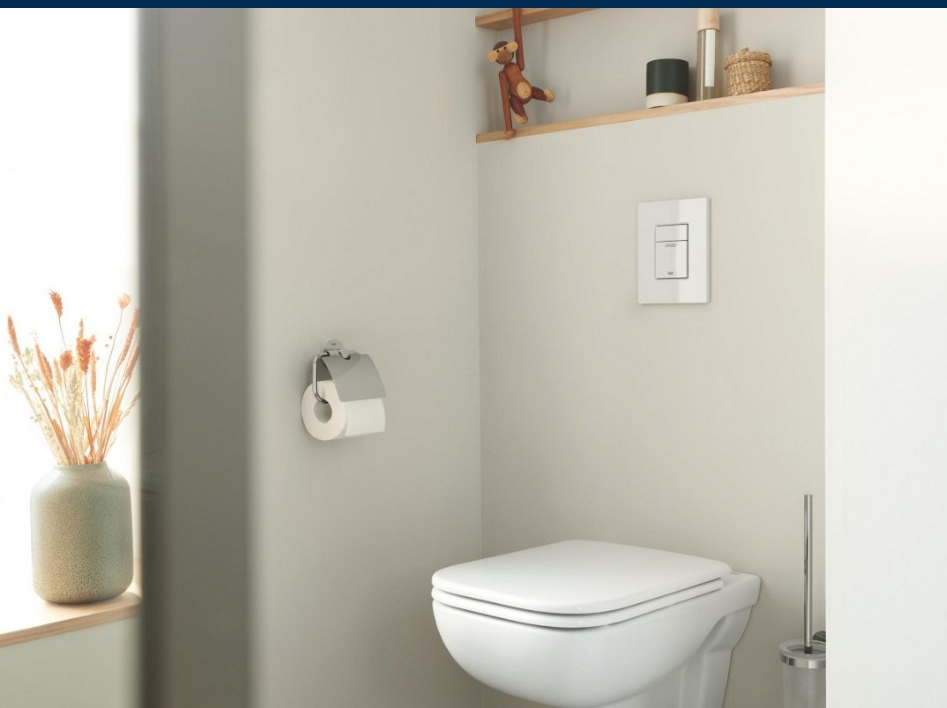
Sabouh
Building Material





GROHE

Sabouh
Building Material



GROHE

Sabouh
Building Material



VitrA

VitrA meets all your needs in your bathroom with its large product range including a wide variety of products from ceramics to furniture, bathing areas to tiles.

VitrA is one of the few global brands that offer all product from A to Z in bathroom design.

And the design team preparing the collections of VitrA is cooperating with the most renowned designers in the world.







AL-SABOUH NETWORK

Showrooms Network

Five showrooms across the United Arab Emirates
in Sharjah, Dubai and Al Ain.



SHARJAH · 600 SQM

Main Branch

(Head Office)

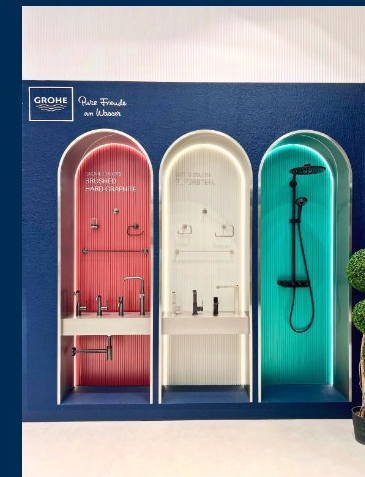
Near Mazza Signal, King Faisal St
Industrial Area 1, Sharjah, UAE



SHARJAH · 800 SQM

Sharjah Branch

King Faisal road, Industrial area 4, Sharjah,
UAE





DUBAI • 800 SQM

Dubai Branch 1

Warsan

Building Materials Mall, Warsan 3

Dubai, UAE



DUBAI • 700 SQM

Dubai Branch 2

Salah Eldin St

Salah Eldin Street, Dubai, UAE



AL AIN · 700 SQM

AL Ain Branch

Industrial Area, beside Al Masaod Automobiles
Nissan
Abu Dhabi, UAE



AL-SABOUH PORTFOLIO

Selected Projects

A selection of residential, retail, healthcare and civic developments
supplied across the United Arab Emirates.



PROJECT 01 • RESIDENTIAL

Golf Vita Tower

DEVELOPER

DAMAC Properties

LOCATION

DAMAC Hills, Dubai

A twin-tower residential development overlooking the Trump International Golf Club, offering contemporary one- and two-bedroom apartments.



PROJECT 02 · RESIDENTIAL

DAMAC Akoya

DEVELOPER

DAMAC Properties

LOCATION

Dubailand, Dubai

A master-planned community (formerly Akoya Oxygen) of villas and townhouses set among lush greenery and resort-style leisure.



PROJECT 03 · RESIDENTIAL

Golf Suites

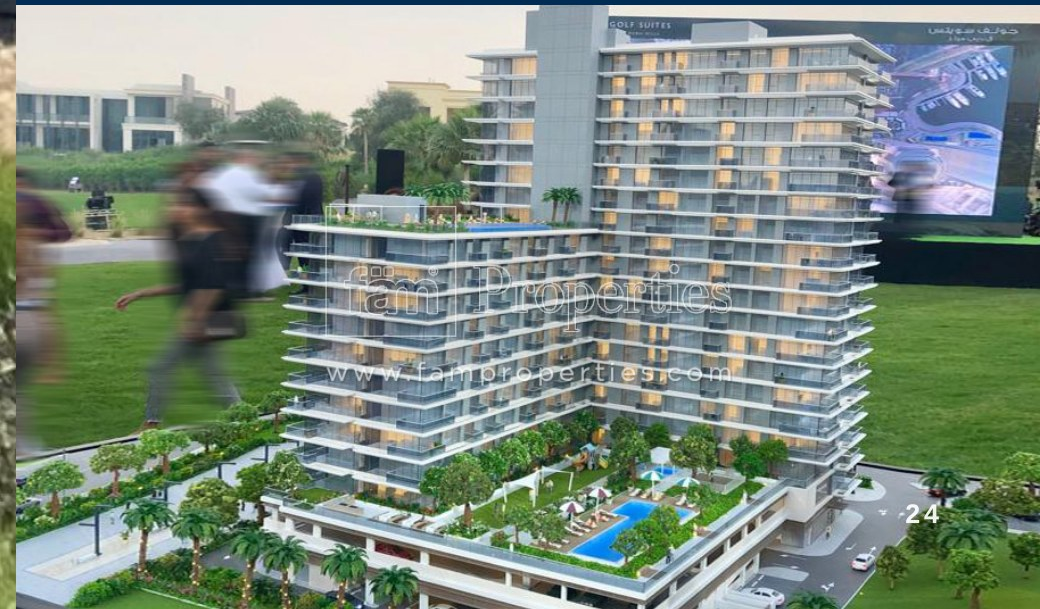
DEVELOPER

Emaar Properties

LOCATION

Dubai Hills Estate, Dubai

Golf-front residential apartments set within the green fairways of Dubai Hills Estate.



PROJECT 04 · RESIDENTIAL

Belgravia Heights 2

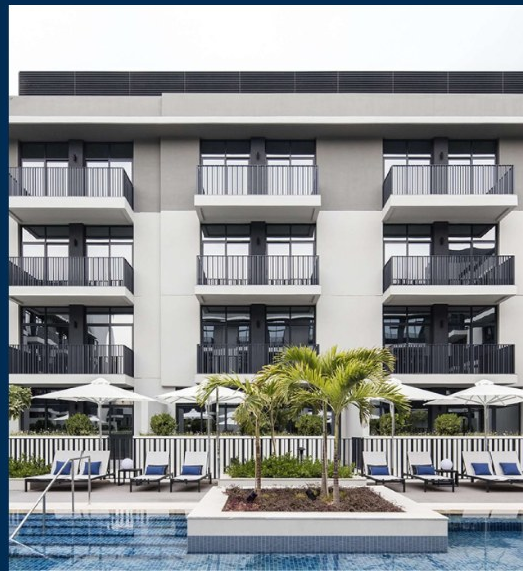
DEVELOPER

Ellington Properties

LOCATION

Jumeirah Village Circle, Dubai

A boutique mid-rise of studio to two-bedroom apartments with refined interiors and resort-style amenities.





PROJECT 05 · RESIDENTIAL

Samana MyKonos

DEVELOPER

Samana Developers

LOCATION

Dubai Studio City, Dubai

A Greek-island-inspired residence with private-pool apartments and resort-style leisure decks.

PROJECT 06 · RESIDENTIAL

Samana Park Views

DEVELOPER

Samana Developers

LOCATION

Arjan, Dubailand, Dubai

A wellness-themed residence with private pools and landscaped park views in Arjan.





PROJECT 07 · RESIDENTIAL

Samana Hills

DEVELOPER

Samana Developers

LOCATION

Arjan, Dubailand, Dubai

A resort-styled building with private-pool units and a full leisure deck in Arjan.

PROJECT 08 · RESIDENTIAL

Samana Greens

DEVELOPER

Samana Developers

LOCATION

Arjan, Dubailand, Dubai

A garden-inspired residence near Dubai Miracle Garden with pool and leisure amenities.



PROJECT 09 · RESIDENTIAL

Samana Golf Avenue

DEVELOPER

Samana Developers

LOCATION

Dubai Studio City, Dubai

A resort-style residence with built-in private pools, beside the golf community of Dubai Studio City.



Sabouh
Building Materials





PROJECT 10 · RESIDENTIAL

Samana Waves 1

DEVELOPER

Samana Developers

LOCATION

Jumeirah Village Circle, Dubai

The first of the twin Waves towers — a high-rise of private-pool apartments in JVC.

PROJECT 11 · RESIDENTIAL

Lucky Residence 1

DEVELOPER

Lucky Aeon

LOCATION

Jumeirah Village Circle, Dubai

A contemporary mid-rise of studios and apartments in Jumeirah Village Circle.

PROJECT 12 · RESIDENTIAL

Lucky Residence 2

DEVELOPER

Lucky Aeon

LOCATION

Jumeirah Village Circle, Dubai

A modern tower of studios, one- to three-bedroom apartments and sky villas in JVC.



PROJECT 13 · RESIDENTIAL

Nobles Tower

DEVELOPER

Tiger Properties

LOCATION

Business Bay, Dubai

A 46-storey residential tower in the heart of Business Bay with panoramic canal and city views.

PROJECT 14 · RESIDENTIAL

Sharjah Terraces

DEVELOPER

Al Thuriah

LOCATION

Al Khan, Sharjah

A 40-storey waterfront tower overlooking Al Khan Lagoon, with three- and four-bedroom apartments.



PROJECT 15 · RESIDENTIAL

Najmat Tower

DEVELOPER

Reem Developers

LOCATION

Al Reem Island, Abu Dhabi

A residential tower in the Najmat district of Al Reem Island.

PROJECT 16 · RESIDENTIAL

Pearl House 1 & 2

DEVELOPER

Imtiaz Developments

LOCATION

Jumeirah Village Circle, Dubai

A two-phase boutique residential development with premium finishes and rooftop amenities in JVC.



PROJECT 17 · HOSPITALITY

Seven Hotel Apartment

DEVELOPER

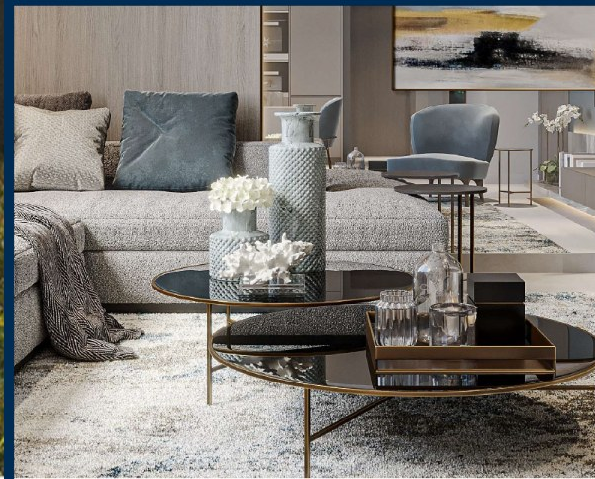
Seven Tides

LOCATION

Palm Jumeirah, Dubai

Hotel apartments on the trunk of Palm Jumeirah (Seven Palm), with sea and skyline views.





PROJECT 18 · RESIDENTIAL

Westwood Grande 2

DEVELOPER

Imtiaz Developments

LOCATION

Jumeirah Village Circle, Dubai

A 20-storey residential building with refined interiors and landscaped amenities in JVC.

PROJECT 19 · RESIDENTIAL

Kingston Tower

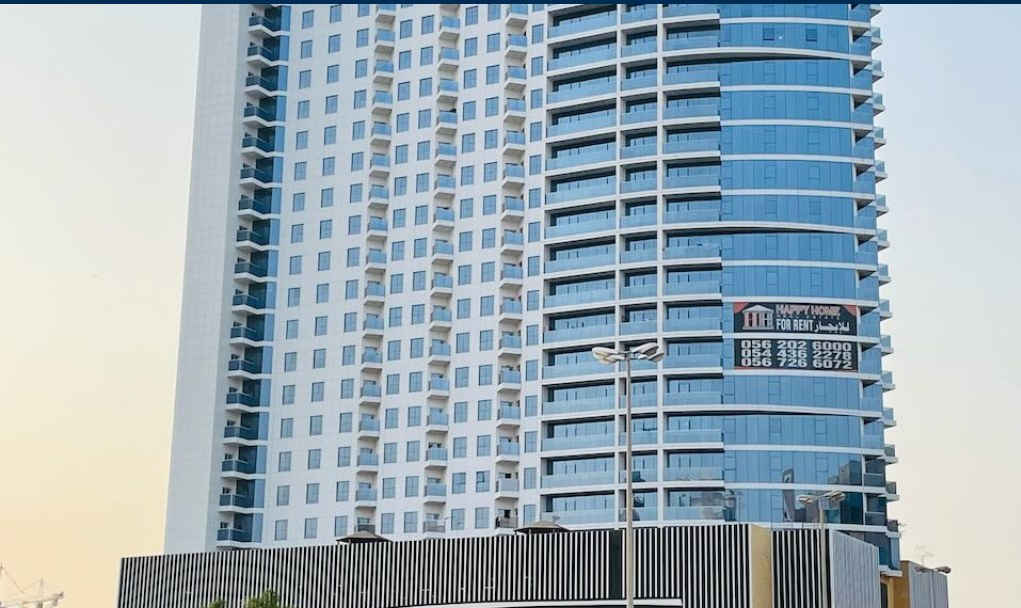
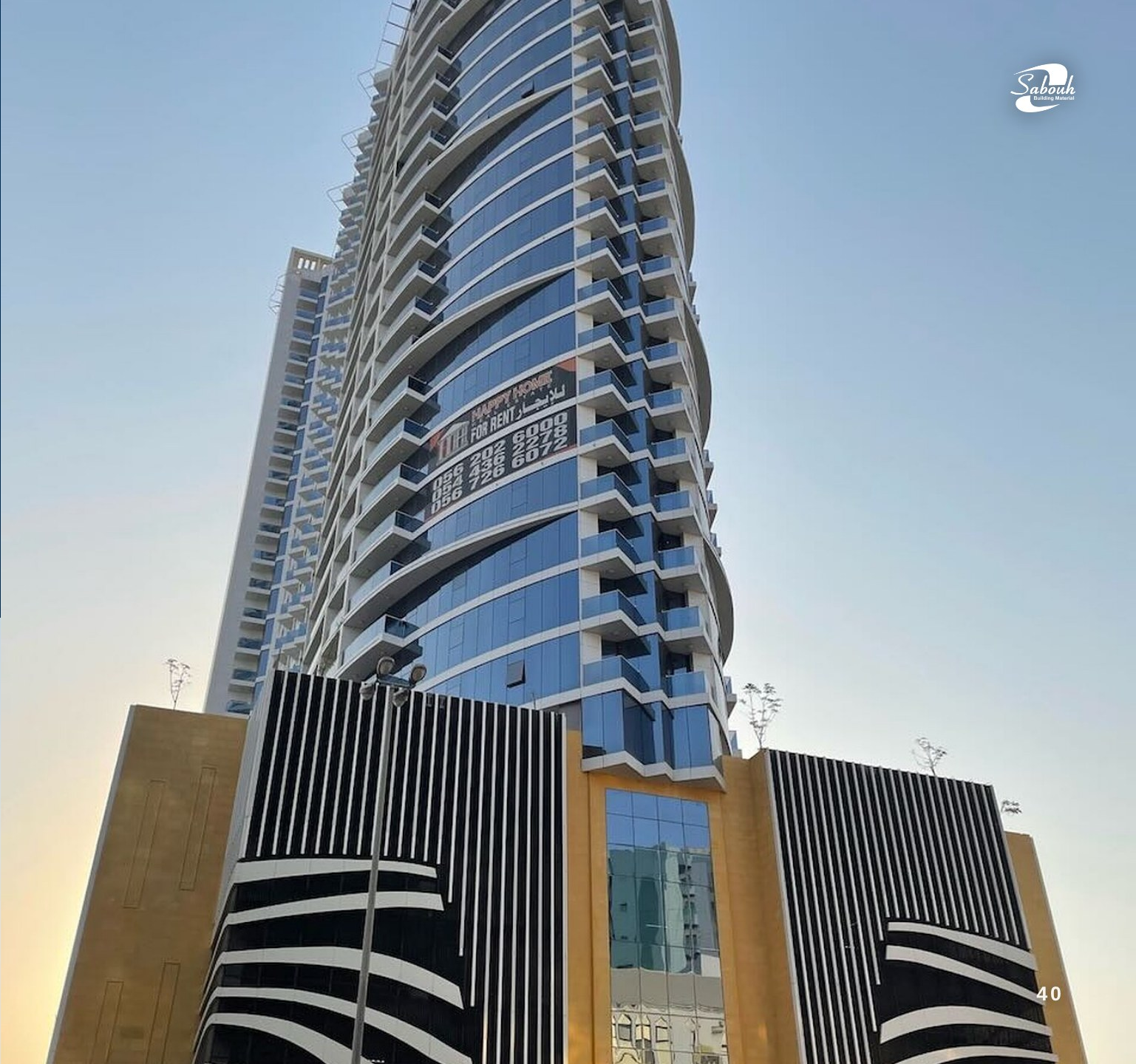
DEVELOPER

Developer to confirm

LOCATION

Ajman, UAE

A residential high-rise tower in Ajman.



PROJECT 21 · HEALTHCARE

Medcare Hospital

DEVELOPER

Medcare · Aster DM Healthcare

LOCATION

United Arab Emirates

A private hospital within the Medcare network, delivering specialised healthcare services.



PROJECT 22 · RETAIL

Nesto

DEVELOPER
Nesto Group

LOCATION
United Arab Emirates

A hypermarket and retail destination within the Nesto retail network.

PROJECT 23 · RETAIL

Al Murad Mall

DEVELOPER
Al Murad Group

LOCATION
Ajman, UAE

A retail shopping mall in Ajman anchored by Carrefour, with diverse retail and dining outlets.



PROJECT 24 · CIVIC

Shees Rest Area

DEVELOPER

Government of Sharjah

LOCATION

Khorfakkan, Sharjah

A civic leisure and rest area on the Khorfakkan road, with stone architecture, an outdoor theatre and mountain surroundings.

PROJECT 25 · RESIDENTIAL

Maryam Beach Residence

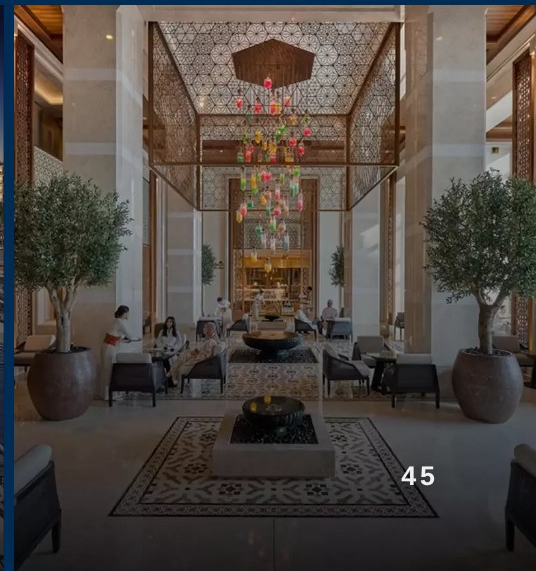
DEVELOPER

Eagle Hills

LOCATION

Maryam Island, Sharjah

A beachfront residential development on Maryam Island with waterfront apartments and promenade living.



PROJECT 26 · RESIDENTIAL

La Plage 2

DEVELOPER

Al Thuriah

LOCATION

Al Khan, Sharjah

A waterfront residential tower on the Al Khan lagoon.



PROJECT 27 · RESIDENTIAL

Al Alia Tower

DEVELOPER

Al Thuriah

LOCATION

Al Khan, Sharjah

A contemporary residential tower in Sharjah.



PROJECT 28 · RESIDENTIAL

Aura by Grovy

DEVELOPER

Grovy Group

LOCATION

Jumeirah Village Circle, Dubai

A modern residential development in Jumeirah Village Circle.



PROJECT 29 · RESIDENTIAL

Tag Alaya Villas

DEVELOPER

Developer to confirm

LOCATION

Dubai, UAE

A premium villa community with resort-style amenities.



PROJECT 30 · RESIDENTIAL

Wellington Ocean

DEVELOPER

Wellington Developments

LOCATION

Dubai Islands, Dubai

A waterfront residence on Dubai Islands.



PROJECT 31 · RESIDENTIAL

Wellington Ocean Walk

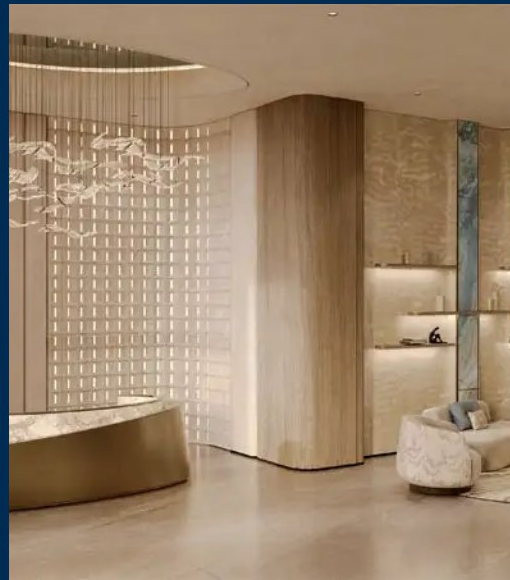
DEVELOPER

Wellington Developments

LOCATION

Dubai Islands, Dubai

A seafront residential development on Dubai Islands.



PROJECT 32 · RESIDENTIAL

Vincitore Volare

DEVELOPER

Vincitore Group

LOCATION

Arjan, Dubai

An Italian-inspired residential building in Arjan.





PROJECT 33 · RESIDENTIAL

Luzora Residences

DEVELOPER

DIA Development

LOCATION

Dubai Islands, Dubai

A waterfront residential development on Dubai Islands.

PROJECT 34 · RESIDENTIAL

Sharjah Gate

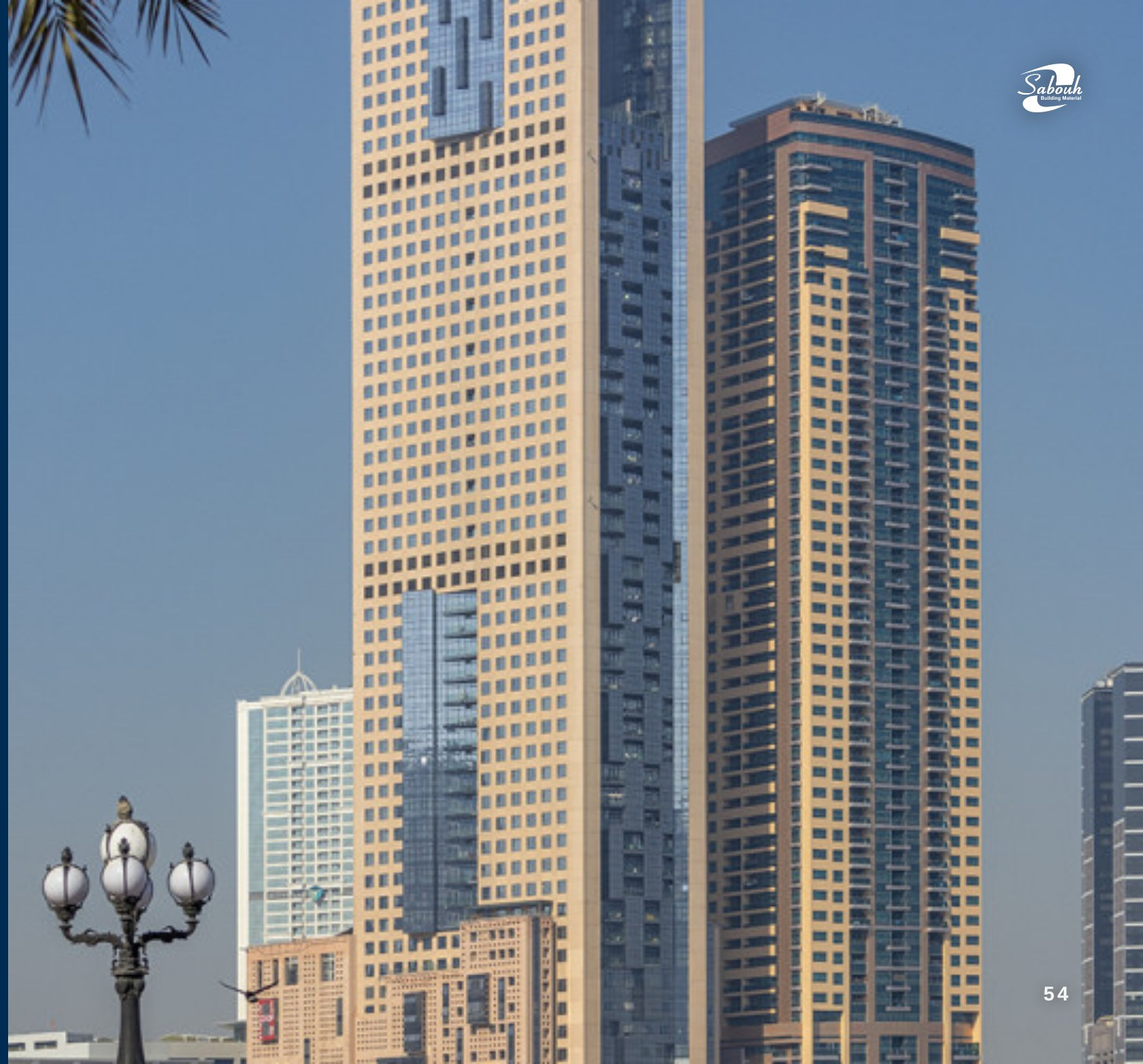
DEVELOPER

Developer to confirm

LOCATION

Al Khan, Sharjah

A high-rise residential tower in Al Khan, Sharjah.



AL-SABOUH PORTFOLIO

Some of Our Projects

In addition to villas, palaces and complexes, here is a list of some of our projects.

- Aykon City Tower B – Dubai
- ANK 82 Villa – Dubai
- Leisure Homes Project – Dubai
- Datum Project – Dubai
- Baytek Project – Dubai
- Easy 18 Residential Building – Dubai
- ADP Villas – Abu Dhabi
- Al Fattan Tower – Dubai
- G+14 Mohammed Al Ali Building – UAQ
- URLA Restaurant – Dubai
- G+11 Al Badri Real Estate – Dubai
- Mesk – Maryam Island – Dubai
- Warsan G+9 – Dubai
- AKS Project
- UAQ University – TMC
- ASGC Villanova – Dubai
- SOCIO Park Heights 3 – Dubai Hills
- The Pinnacle Tower – Dubai
- Cubic Project – Dubai
- MBC – Al Arabia Studio
- Al Hebiah Third, Dubailand – Dubai
- Aria JVC – Dubai
- Aroma Al Jaddaf Project – Dubai
- Aroma Al Barsha Project – Dubai
- Dubai Parks & Resorts
- Sharjah Humanitarian City
- Crystal – Maryam Island – Sharjah
- University Staff Accommodation – Sharjah
- G+4 Staff Accommodation – Sharjah
- Villa Princess Marym Project – KSA
- Residential Building – Al Muweilah – Sharjah
- Residential Tower G+24 – Gulf Asia
- Baiytower Majan – Dubai
- Commercial Building – Al Jaddaf – Dubai
- Golf Gate 2 – Dubai
- Empire Development – Dubai
- Grovy Development – Dubai
- Reef Development – Dubai



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